

Report to:	TOURISM, ECONOMY AND RESOURCES SCRUTINY COMMITTEE
Relevant Officer:	Val Watson, Delivery Development Officer
Date of Meeting	13 September 2017

COUNCIL PLAN PERFORMANCE REPORT Q1 2017/2018 – VISITOR AND CULTURAL ECONOMY

1.0 Purpose of the report:

- 1.1 To present performance against the Council Plan 2015-2020 in relation to the theme of Visitor and Cultural Economy.

2.0 Recommendation(s):

- 2.1 The Committee is asked to scrutinise the content of the report and highlight any areas for further scrutiny as appropriate.

3.0 Reasons for recommendation(s):

- 3.1 To ensure constructive and robust scrutiny of performance against the Council Plan 2015-2020.

- 3.2a Is the recommendation contrary to a plan or strategy adopted or approved by the Council? No

- 3.2b Is the recommendation in accordance with the Council's approved budget? N/A

- 3.3 Other alternative options to be considered:

None.

4.0 Council Priority:

- 4.1 The relevant Council Priority is "The economy: Maximising growth and opportunity across Blackpool".

5.0 Background Information

5.1 This report reviews performance against the priorities in the Council Plan 2015 – 2020.

5.2 The report focuses on a set of core performance indicators which have been developed in consultation with the Corporate Leadership Team. Performance against the Council Plan indicators will be reported to the Committee on a themed basis.

6.0 Overview of Performance

6.1 There are five headline indicators within the performance basket for Visitor and Cultural Economy. Other service related indicators are captured within the Tourism Performance Report, which is included on the agenda at item 8.

6.2 Data is made available in August for the previous year; all of the PI's are showing an improvement in performance.

6.3 Further information on these indicators can be found in Appendix 7(b) – Q1 Themed Report.

Does the information submitted include any exempt information?

No

List of Appendices:

Appendix 7(a): Q1 KPI Spreadsheet

Appendix 7(b): Q1 Themed Reports

7.0 Legal considerations:

7.1 None

8.0 Human Resources considerations:

8.1 None

9.0 Equalities considerations:

9.1 None

10.0 Financial considerations:

10.1 None

11.0 Risk management considerations:

11.1 None

12.0 Ethical considerations:

12.1 None

13.0 Internal/ External Consultation undertaken:

13.1 None

14.0 Background papers:

14.1 None